

# Jeffrey Hunter

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## Overview

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Partner in a consulting firm specializing in development process, project management, and advanced web development. Proven experience in user interface design and usability testing.

## Experience

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Partial client list; additional information provided upon request.

### Speck

[www.speckproducts.com](http://www.speckproducts.com)

#### **Provide replacement solution for e-commerce site**

- Implemented custom solution for e-commerce integrating with their existing NetSuite back end.
- Provided a custom administration panel to meet content management and reporting needs.
- Implemented a sales portal to streamline communications with sales force and provide a single repository for product information.

### Lerach Coughlin Stoia Geller Rudman & Robbins LLP

[www.lerachlaw.com](http://www.lerachlaw.com)

#### **Manage full development cycle of (securities) portfolio monitoring database application**

- Advised client on team size, structure, and process for development work.
- Designed a bottom-up replacement for their aging and unreliable system.
- Addressed scalability, performance, security, and reliability concerns by using proven technologies in place of proprietary ones.
- Reduced maintenance costs by focusing development efforts on automating the most common repetitive tasks first.

#### **Redesign corporate website**

- Identified usability and content issues with the existing site. Identified it as being an inappropriate style for the intended audience.
- Engaged Marketing to identify the core audience and purpose of the site.
- Managed project keeping work focused and progress measurable.

### East13 Lingerie

[www.east13.com](http://www.east13.com)

#### **Launch new e-commerce site**

- Leveraged an existing e-commerce solution to get the site launched within a tight timeframe.
- Provided ongoing cost savings to client by streamlining product administration.
- Met diverse product search and categorization requirements using simple tagging techniques to minimize development time and cost.

### AutoBaron.com

[www.autobaron.com](http://www.autobaron.com)

#### **Lead development efforts for website and internal systems**

- Designed an improved interface for the site and met the short implementation timeframe.
- Redesigning an integrated internal system to handle ad lifecycle from crawling of external sites, to search, and cleanup of expired information.
- Reduced maintenance costs by creating custom tools for handling labor-intensive and error-prone database tasks.
- Achieved quick tool implementation time by leveraging open source frameworks for rapid development.

### Mindy's Munchies

[www.mindysmunchies.com](http://www.mindysmunchies.com)

#### **Improve user experience and site reliability**

- Reworked the checkout process to reduce confusion by users, simplify common tasks, and provide clearer explanation of errors.
- Implemented administrator notification of checkout errors to aid in preventing loss of potential sales.
- Improved internal validations to prevent common shipping and billing errors and give a more predictable order fulfillment process.

### San Jose Downtown Association

[www.sjdowntownparking.com](http://www.sjdowntownparking.com) and [www.sjdowntown.com](http://www.sjdowntown.com)

#### **Implement e-commerce system for online purchase of parking passes**

- Designed the interface and process for online purchase and renewal of parking passes.

- Implemented payment processing and order management system.
- Extended the system to allow purchase of seasonal passes in a follow-on project.

#### **Develop interactive parking map using Google Maps**

- Reduced the cost of map changes and additions by switching from a custom Flash map to a Google Maps solution.
- Enhanced the user experience with additional features including, zoom, panning, and new display options.

### Milestone Group LLC

[www.milestone-group.com](http://www.milestone-group.com)

#### **Create Customized Content Management**

- Created a customized content management solution using Mambo.
- Built custom components to manage team biographies and newsletter, streamlining the quarterly publication process.
- Set up automatic content updates from their TypePad blog to eliminate manual updates to the website.

### Verinform Systems, Inc.

#### **Develop custom integration between Verinform and Amcom products**

- Worked with the three stakeholders (Verinform, Amcom, and their mutual client), to define requirements for the project.
- Implemented a mapping and export component for Verinform based on those requirements.
- Designed an administrative interface; portions of that design were later incorporated into their other products.

### NightFire Software, Inc.

#### **Overhaul user interfaces for all product lines**

- Identified the existing interfaces as inadequate and an obstacle to sales generation.
- Conducted usability studies to drive interface requirements.
- Designed an interface framework that provided needed functionality within budget and time constraints.
- Reduced long-term development costs by implementing tools to aid in interface creation and maintenance.

### Limbo Mobile

[www.41414.com](http://www.41414.com)

#### **Implement online catalog and store**

- Worked with the client to scope the project to something achievable within their limited time frame.
- Designed a customized catalog and purchase component for their points system.
- Implemented their initial online store.

### AIG Data Center, Inc.

#### **Improve Accounts Payable nightly processing**

- Worked with customer to define requirements for a replacement of the existing processing system.
- Cut processing time dramatically and reduced operating expense. Solution employed carefully selected optimizations to provide great improvements with a minimum of development effort.

## Skills

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#### **Programming Languages**

C, C++, Java, JavaScript, Perl, PHP, Ruby

#### **Web Technologies**

CSS, Flash, HTML, JSP, Rails, Smarty, XML

#### **Databases**

MySQL, Oracle, PostgreSQL

#### **Operating Systems**

FreeBSD, Linux, Solaris, Windows

## Education

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### Metropolitan State College of Denver

#### **Bachelor of Arts, *cum laude*, Spanish**

- 1998 recipient Greta Nunn Memorial Scholarship for Excellence in Spanish
- Member Golden Key National Honor Society

## References

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Available upon request.